



---

**October 4–5, 2024**

---

The background is a scenic photograph of a mountain landscape. In the foreground, there are dense evergreen trees. A calm lake reflects the surrounding greenery. In the background, a large mountain with snow-capped peaks rises against a sky with soft, pinkish-orange clouds, suggesting a sunrise or sunset.

**SUPPORT  
PROSPECTUS**



# TABLE OF CONTENTS

<b>2</b>	Introduction
<b>3</b>	Draft Agenda
<b>5</b>	Sponsorship Opportunities
<b>6</b>	Terms and Conditions
<b>7</b>	Agreement Form
<b>8</b>	Sponsorship Selections / Payment Methods



# INTRODUCTION

Dear Colleague:

We are pleased to announce that the Pacific Northwest GI and Liver Conference will be held on Friday, October 4 – Saturday, October 5, 2024, at the Hyatt at Olive 8 in Seattle, WA.

The 2024 Pacific Northwest GI and Liver Conference will deliver focused educational updates highlighting clinically relevant advances in the management of patients with chronic liver disease (CLD) and gastrointestinal (GI) disorders to approximately 100 healthcare providers. The conference will feature an interactive format to enhance educational impact. Internationally renowned hepatologists and gastroenterologists will lead the development of educational content and serve as program faculty. The faculty will review state-of-the-art developments in GI disorders and CLD.

The forum will deliver emerging science and incorporate expert opinions on best practices for the diagnosis and management of patients with CLD and GI disorders.

Sincerely,

**KRIS KOWDLEY, MD, AGAF, FAASLD, FACP, FACG**

Chair / Course Director

Director, Liver Institute Northwest

Professor of Medicine, Elson S. Floyd College of Medicine

Washington State University

Seattle, WA





# DRAFT AGENDA

**FRIDAY, OCTOBER 4, 2024**

11:30 AM–1:00 PM      **Registration / Exhibit Hall**

11:45–12:45 PM      **Industry-Sponsored Symposium**

1:00–1:15 PM      **Welcome and Introduction**

## **Session I: Hepatology**

1:15–1:35 PM      **Complications of Cirrhosis**

1:35–1:55 PM      **MASH/MAFLD**

1:55–2:15 PM      **Cholestatic Liver Disease**

2:15–2:35 PM      **Therapeutic Advances in Genetic Liver Diseases**

2:35–2:50 PM      **Q&A/Panel Discussion**

2:50–3:20 PM      **Break/Exhibit Hall**

## **Session II: Endoscopy**

3:20–3:40 PM      **Endoscopic Treatments for GERD**

3:40–4:00 PM      **Update on Endohepatology**

4:00–4:20 PM      **Endoscopic Treatments for Chronic Pancreatitis**

4:20–4:40 PM      **Bariatric Endoscopy**

4:40–4:55 PM      **Q&A/Panel Discussion**

4:55–5:00 PM      **Day 1 Close**

5:00–5:30 PM      **Break/Exhibit Hall**

5:30–6:15 PM      **Industry-Sponsored Event**

6:15–7:00 PM      **Cocktail Hour**



# DRAFT AGENDA

**SATURDAY, OCTOBER 5, 2024**

7:30–8:45 AM      **Registration / Breakfast / Exhibit Hall**

7:45–8:30 AM      **Industry-Sponsored Symposium**

8:45–9:00 AM      **Welcome**

## **Session III: IBD**

9:00–9:20 AM      **Update on Medical Therapies in IBD**

9:20–9:40 AM      **Endoscopic Therapy of Advanced Neoplasia in IBD**

9:40–10:00 AM      **Intestinal Ultrasound – The Next Frontier in IBD**

10:00–10:20 AM      **Who, When, and Where to Send to Surgery?**

10:20–10:35 AM      **Q&A/Panel Discussion**

10:35–10:55 AM      **Break/Exhibit Hall**

## **Session IV: GI Hot Topics**

10:55–11:15 AM      **Are You Sure It's IBS?**

11:15–11:35 AM      **Recognition and management of GI and Liver Complications of Cancer Immunotherapies**

11:35–11:55 AM      **Role of the Gastroenterologist in Managing Obesity Treatment**

11:55 AM–12:15 PM      **Current Management in EoE**

12:15–12:30 PM      **Q&A/Panel Discussion**

12:30 PM      **Meeting Close (if no lunch symposium)**

12:30–1:00 PM      **Lunch**

1:00–1:45 PM      **Industry-Sponsored Symposium**

1:45 PM      **Meeting Close**



# 2024 SPONSORSHIP OPPORTUNITIES

Conference Date:  
**October 4–5, 2024**  
**Hyatt at Olive**  
1635 8th Ave.  
Seattle, WA 98101

Benefits at the Pacific Northwest GI & Liver Update	Platinum \$90,000	Gold \$60,000	Silver \$6,000
<b>Acknowledgment and recognition</b> as a sponsor at the conference, on Pacific Northwest's website, and in related written communications. Your logo and name will be highlighted to all attendees of the event.	✓	✓	✓
<b>Increased acknowledgment as a top-tier sponsor</b> on the conference website and materials	✓	✓	
<b>Complimentary conference registrations</b>	8	6	2
<b>Live industry-sponsored event</b> <ul style="list-style-type: none"> <li>One (1) 45-minute time slot, inclusive of presentation and Q&amp;A</li> <li>Audiovisual provided by the conference</li> <li>Speaker travel and honorarium will be the responsibility of the sponsoring company</li> <li>Limited time slots available. First-come, first-served basis</li> </ul>	✓		
<b>One (1) 30-minute roundtable discussion</b> with up to three (3) thought leaders in your therapeutic area. This session can be used to discuss anything related to your company. <i>*The conference organizers will assign a time slot.</i>	✓	✓	
<b>Conference reception sponsor</b>	✓	✓	
<b>Conference bag insert(s)</b>	2	1	
<b>Exhibit space</b>	12' Table & 3 Chairs	6' Table & 2 Chairs	6' Table & 2 Chairs

A La Carte Opportunities	Price
<b>WiFi Sponsor</b> <i>Available to Platinum sponsors only on a first-come, first-served basis.  One sponsorship opportunity available.  Password will be the sponsor's choice.</i>	\$10,000

# TERMS AND CONDITIONS

## CONFERENCE ORGANIZER

For the purpose of this document, the Pacific Northwest GI and Liver Conference, Focus Medical Communications, and Tactical Advantage Group will be referred to as the Conference Organizer.

## REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

## PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment is due in full upon signing.

## CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship Agreement is completed. After this date, no refunds will be granted, unless the conference is canceled altogether.

If the conference is postponed and rescheduled to within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

## FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to reassign any space that has not been occupied by the confirmed Exhibitor by Friday, October 4, at 10:30 A.M. Should this occur, the confirmed Exhibitor agrees to forfeit their exhibit space without a refund.

## SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and healthcare providers in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting their written request to the Conference Organizer no later than Friday, August 30th, 2024. With the express written permission of the Conference Organizer, the same meeting-offering parameters indicated above will apply.
- Any travel-related or accommodation-related expenses (e.g., rescheduled flights and additional nights of lodging) that may arise as a result of faculty or conference attendees participating in an authorized Sponsor event will be the responsibility of the Sponsor.

## EXHIBIT LOGISTICS

- All requests (e.g., power sources and internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibility of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details about the event. Within three months prior to the conference, you will receive the Exhibitor Kit.



## CONFERENCE FACULTY AND ATTENDEE DATA

The Conference Organizer, its affiliates, and its vendors do not share the registration information of its conference faculty or attendees (either targeted or registered) with any of its sponsoring organizations.

## LIABILITY

The Exhibitor agrees to defend, indemnify, and hold harmless the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the Exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The Exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the Conference Organizer upon request.

## INSURANCE FOR EXHIBIT ITEMS

The Exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way/form to the conference. The Exhibitor further acknowledges that it is responsible for insuring its personal property and that the Conference Organizer does not maintain any insurance coverage for that purpose. The Exhibitor forever releases and otherwise waives all claims against the conference venue and the Conference Organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the Exhibitor's personal property.

## SPONSORSHIP AGREEMENT

Upon acceptance of this contract, the undersigned company agrees to the rules and regulations outlined in the above document.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Email

## Accounts Payable or Billing Contact Info

\_\_\_\_\_  
A/P Contact Name

\_\_\_\_\_  
A/P Contact Title

\_\_\_\_\_  
A/P Phone

\_\_\_\_\_  
A/P Email

## Conference Point of Contact

\_\_\_\_\_  
Full Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email



## **SPONSORSHIP SELECTIONS**

### **SPONSORSHIP LEVEL (Check One)**

Platinum: \$90,000.00

Gold: \$60,000.00

Silver: \$6,000.00

### **PLATINUM SPONSORS ONLY**

Select preferred time slot for a live industry-sponsored event:

Friday, October 4, 2024

Midday

Evening

Saturday, October 5, 2024

Morning

SPONSORSHIP TOTAL: \$\_\_\_\_\_ USD

SPONSORSHIP NOTES:

## **PAYMENT METHODS**

### **CHECK**

Upon submission, you will receive an invoice for your sponsorship. To pay, please follow the instructions outlined below and on your invoice.

### **PLEASE MAKE CHECKS PAYABLE TO:**

Tactical Advantage Group, LLC

### **PLEASE INCLUDE ON THE MEMO LINE:**

FMC-24-13 Pacific Northwest Conference

### **MAIL TO:**

Tactical Advantage Group, LLC  
101 Eisenhower Pkwy, Suite 300  
Roseland, NJ 07068

### **ACH or WIRE**

Please email [accounting@taggrp.com](mailto:accounting@taggrp.com) to request Tactical Advantage Group banking information for ACH or wire payments.

### **CREDIT CARD**

A 3% handling fee will be applied for processing through PayPal.

To accept, initial here: \_\_\_\_\_

### **Card Type**

AMEX   VISA   MASTERCARD   DISCOVER

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

CVV \_\_\_\_\_

Name as it appears on Credit Card:

\_\_\_\_\_

Billing Address (if different from above):

\_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

*Once payment has been processed by the Conference Organizer, you will receive an electronic receipt confirming your payment.*